

CESL ASIA'S KID'S MOVIE DAY ANIMATES 80 LOCAL CHILDREN'S SUMMER



To bring an enjoyable summer to local kids, CESL Asia held its 'Kid's Movie Day', together with volunteers from its

Social Investment Team. 80 kids watched the animated movie 'Planes 2: Fire & Rescue', ahead of a lunch at McDonald's

restaurant in the Macau Science Center.

The fourth 'Kid's Movie Day' was to benefit less fortunate kids from the Cradle of Hope Association, Caritas Family Services, ECF Macau Fellowship Orphanage, 'Mong-Ha' Children and Youth Home and Centro de Apoio A Familia 'Kin Wa'.

To continue the success of this initiative, CESL Asia invited McDonald's Macau to take part in this socially worthy program. Led by the President and CEO, Mr. Antonio Trindade, together with the company's directors, the Social Investment Team interacted with the kids who enjoyed lunch and gifts sponsored by McDonald's Macau. The kids were delighted with the presence of Ronald McDonald at the lunch, entertaining them with magic tricks and games.