

# Eco-expo 2023 MIECF kicks off with nearly 500 booths

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This year's Macao International Environmental Cooperation Forum & Exhibition (2023 MIECF) kicked off yesterday at The Venetian Macao's Cotai Expo, focusing on green business opportunities, "tourism+" and sustainable development across different sectors, in the form of multiple forums, business matching sessions and exhibitions, according to a MIECF statement yesterday.

This four-day event, themed "Building an Ecological Civilisation Through Innovative Initiatives" featuring nearly 500 booths in seven exhibition areas, is an annual eco-fair aiming to exchange innovative environmental information, discuss cutting-edge environmental issues, sell and buy the latest environmental products and services, and promote environmental cooperation and exchanges in various fields, according to a MIECF statement yesterday.

The opening ceremony was attended, among others, by Chief Executive Ho Iat Seng, Liaison Office Director Zheng Xincong, Foreign Ministry Commissioner Liu Xianfa, State Council Hong Kong and Macao Affairs Office (HKMAO) Deputy Director Yang Wanming, and Secretary for Transport and Public Works Raimundo do Rosário.

During the opening ceremony yesterday, Environmental Protection Bureau (DSPA) Director Raymond Tam Vai Man noted that MIECF 2023 has reached its 15<sup>th</sup> edition, which was a great achievement in building up an international brand for the environmental protection industry exchange and cooperation platform.

Pricewaterhouse Coopers (PwC) representative Zhang Lijun said in a speech during yesterday's forum that green and low-carbon development has become the common goal of the world, and that business leisure tourism, as a new trend with increasing popularity, also needs to continue to innovate on the road of sustainable development.



Ecology and Environment Vice Minister Zhao Yingmin said in a speech he believed that Macau has achieved good results in actively improving the quality of its ecological environment in recent years.

Zhao put forward four suggestions – to further strengthen the integration of ecological and environmental policies in Guangdong, Hong Kong and Macau; further promote Macau’s green and low-carbon transformation; strengthen ecological and environmental coordination between Guangdong, Hong Kong and Macau, and reinforce coordination and interaction in areas such as solid waste disposal and marine ecological and environmental protection.

### **Upcoming activities**

Until Sunday, MIECF will continue to feature nearly 20 forums and conferences as well as five business matching sessions.

The statement said that the event’s business matching sessions will focus on environmental protection cooperation between the governments of Hengqin and Macau, Portuguese-speaking countries, sustainable green project cooperation, green finance and large-scale integrated tourism and leisure enterprises, with the aim of conducting one-on-one business matching negotiations, in order to help enterprises find green business opportunities through business matching exchanges.

The seven green exhibition areas, which cover construction, finance, catering, transportation, water resources, energy saving, environmental protection technology and waste management, highlight this year’s new “Green Living Exhibition Area” and “Green Low-carbon Project Exhibition Area”, the statement underlined, adding that a number of new products of environmental protection technology will also be displayed, with special emphasis on kitchen waste systems, environmentally friendly tableware, and electric vehicles.

Moreover, Sunday will be “Green Public Day”, and there will be free admission to the exhibition and participation in a series of environmental education activities to encourage the public to practise green living, the statement said, adding that technical visits will also be arranged on the same day to the Cotai Ecological Zone and Macau’s electronic and electrical equipment recycling facility.



## New business updates

Macau-based business group CESL Asia, which has participated in the environmental protection exhibition for 15 consecutive years, told the media about its self-innovated “Ortux Intelligent Management Platform” at the environmental protection exhibition yesterday.

CESL Asia President and CEO António Trindade told The Macau Post Daily on the sidelines of the exhibition yesterday that their newly innovated mobile app Ortux is a management platform that integrates a number of management functions. According to a CESL Asia leaflet, “Ortux is a people, asset and other resource management platform for CESL Asia teams, the owners and users we manage and operate.”

Trindade said his company has tested and used the system internally for more than two years, and there are also local ferry terminal companies, gaming operators and Portuguese enterprises using the system, and Trindade also said he hoped to expand the platform to the mainland in the future.

