

**corporate bits****CESL ASIA STAFF DONATE BLOOD**

CESL Asia and its Social Investment team offered a helping hand in maintaining Macau's blood bank. Mr. Antonio Trindade, the President & CEO of CESL Asia, led its Social Investment team members to the Macao Blood Transfusion Service Centre for a blood donation on Saturday.

Mr. Trindade stated that he hopes to encourage staff to make donating blood a habit for saving lives. More than 20 Social Investment Team members joined the donation, which was the first time for many of them.

In 2000, CESL Asia introduced the non-profit "CESL Asia Social Investment" fund to enhance the intellectual, social, cultural and physical well-being of the



community and staff members. Each year, CESL Asia in partnership with its team members and other likeminded organizations provides resources in support of the objectives estab-

lished in the Social Investment Program. The company aims to expand its Social Investment Team and continues to support the development of the community in Macau.